

MINISTRY OF LEGAL AFFAIRS
Consumer Affairs Division
Chicken Prices November, 2010

Average Live Weight¹ price per pound: **\$5.99**
 Live Weight prices ranged between: **\$4.99 - \$6.80**
 Average Pluck and Gut fee: **\$9.57**
 Pluck and Gut prices ranged between: **\$6.00 - \$13.00**

Final Price to Consumer

Based on a 20% loss, an average live weight price per lb of \$5.99 and an average pluck and gut price of \$ 9.57 the following final/dressed weight² prices were arrived at:

Table 1: Projected Prices at different weights given the average price of live weight

Live Weight	Average price per lb	Price per bird inclusive of pluck and gut*	Dressed weight (20% loss)	Final price per lb to consumer
	\$	\$		\$
6 lbs	5.99	45.51	4.8 lbs	9.48
5 lbs	5.99	39.52	4.0 lbs	9.88
4 lbs	5.99	33.53	3.2 lbs	10.48

* \$9.57 pluck and gut

Average price per pound:

This month, prices on average **decreased slightly** by approximately 0.99% or \$0.06 over the period. This shows that poultry depots are possibly reverting to selling chicken to consumers at the same live weight price that they would have paid wholesalers. The main source of this slight change is possibly the increase in the size of chicken being sold to them. Generally, the poultry depots' main source of income is from the pluck and gut fee.

¹ The 'live weight' price is the price before the chicken has been plucked and gutted. It is estimated that on average, 20% of this live weight is lost in the pluck and gut process for which an additional fee is charged.

² The 'final/dressed weight' price is the live weight per pound plus the pluck and gut fee.

Average pluck and gut fee:

The average pluck and gut fee increased by 1.48% or \$0.14 over the period October 24, 2010 to November 21, 2010. Increasingly it is being noticed that when the live weight price per pound decreases the pluck and gut fee increases.

The following table shows the trends in the average price of live and pluck and gut chicken for the year;

Table 2: Movement in the Average Price of Live Chicken 2010

Months	Average Price Live Weight \$	Percentage Change in Live Weight Price %	Average Price Pluck & Gut \$	Percentage Change in Pluck and Gut Price %
January 23- 24, 2010	3.73	(27)	9.16	3.74
February 20- 21, 2010	4.09	9.65	9.01	(1.64)
March 20- 21, 2010	4.22	3.1	8.96	(0.55)
April 17- 18, 2010	4.33	2.6	9.23	3
May 22- 23, 2010	4.93	13.9	9.31	0.87
June 19- 20, 2010	5.43	10.14	9.38	0.75
July 24- 25, 2010	5.60	3.13	9.50	1.28
August 21- 22, 2010	5.71	1.96	9.42	0.84
September 18- 19, 2010	5.90	3.3	9.43	0.11
October 23-24, 2010	6.05	2.54	9.43	0
November 20 th -21 st , 2010	5.99	(0.99)	9.57	1.48